The Groceries Code Adjudicator

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Competition Commission Report

- Competition Commission Market Investigation 2008 into groceries market
- Found groceries sector broadly competitive BUT:
 - Some retailers transferring excessive risk and unexpected costs to their direct suppliers
 - Impact on suppliers' willingness to invest, quality and innovation – leading to potential consumer detriment

Competition Commission Remedies

Competition Commission recommend:

- Creation of Groceries Supply Code of Practice
 - part of wider Groceries (Supply Chain Practices)
 Market Investigation Order 2009

Creation of Groceries Code Adjudicator

Groceries Supply Code of Practice (GSCOP)

Applies to ten retailers, annual turnover £1bn+

Tesco Co-op

Sainsbury's Marks and Spencer

Asda Lidl

Morrisons Aldi

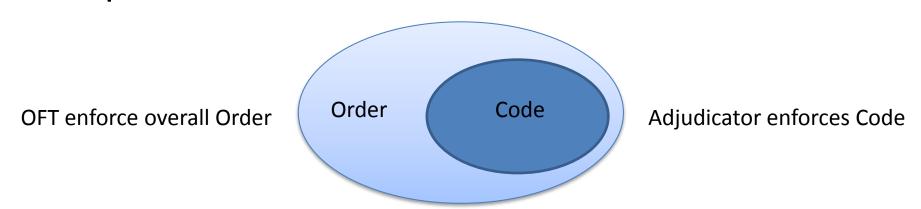
Waitrose Iceland

- Only covers interactions between <u>retailers</u> and <u>direct</u> suppliers
- Interactions between primary producers and intermediaries out of scope

Order vs. Code – Division of Labour

 OFT monitor overall retailer compliance with Order

GCA enforces Code only, and arbitrates disputes



GSCOP covers:

- No variation of supply agreements without notice
- Goods must be paid for on time
- Limits on seeking payments for shrinkage/ wastage
- No listing fees, except in limited circumstances
- Suppliers to be compensated for forecasting errors
- No position payments unless in relation to a promotion

GSCOP covers:

- No making suppliers fund promotions predominantly
- No over-ordering at promotional price
- Suppliers must not be made to make unjustified payment to a retailer for consumer complaints
- De-listed only for genuine commercial reasons
- Must give reasonable notice of and opportunity to discuss delisting with Code Compliance Officer

IMPORTANT – THIS IS ONLY A SUMMARY

THERE MAY BE EXCEPTIONS TO THE GENERAL REQUIREMENTS

REFER TO THE CODE ITSELF BEFORE PURSUING A COMPLAINT

GSCOP does not cover:

- Price setting
- Domestic meat vs. imports
- Interactions not between retailer and direct supplier
- Food safety and labelling / horsemeat
- Pay and conditions of agricultural workers

If not covered by GCSOP, Adjudicator can't consider it

Groceries Code Adjudicator

- 2-4 investigations per year
- Likely to focus on widespread practices
- Complaints and information kept confidential
- Can impose sanctions if Code breached
- Can't award liability or redress

- At supplier's request
- Retailer and supplier known to each other
- Adjudicator's decision binding
- Can award redress

Sanctions

If investigation finds Code was breached, the Adjudicator can:

- Issue recommendations against retailer
- Require retailers to publish details of breach
- Fine retailers expected for severe or repeated breaches only

Timeline

2013

April Royal Assent granted

June 25th Act commenced

July 31st GCA published draft guidance

for consultation

Oct 22nd 12 week consultation closes

Dec 20th GCA publishes final guidance and

investigation powers start

2014

Spring BIS Sec of State agrees maximum fine

Contacting the Groceries Code Adjudicator

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www.gov.uk/government/organisations/groceries-code-adjudicator