Christine Tacon CBE is a Member Nominated Director of the Co-op (food, funerals, insurance and legal services). She is also Chair of the BBC Rural Affairs Committee and a Trustee of the Farmers Club Charitable Trust, which offers grants for educational research and leadership training. She founded the Women in Food and Farming Network.

Christine is a chartered engineer but moved into marketing at Mars, Vodafone and Anchor (now Fonterra). For 11 years she was CEO of the Co-op Group's farming business. She was the first Groceries Code Adjudicator; was chair of MDS Ltd and Assured Food Standards (Red Tractor) and a Non-Executive Director of the AF Group; Rural Payments Agency; Met Office and Natural Environment Research Council (NERC).